



SBA Named as Finalist in 2009 ANZIIF Insurance Broker of the Year Awards

SBA has been named as a finalist in the Australian & New Zealand Insurance Industry 2009 Insurance Broker of the Year Awards at its first nomination.

The awards are administered by the peak body for the Insurance Industry in this part of the world and are assessed on a variety of criteria that include knowledge and understanding of the market, responsiveness to customers needs, innovation, industry leadership, professional standards and training, financial management / performance, and a demonstrated effort to improve the image of the industry.

2009 is the first year a separate category has been opened up for small / medium brokers and this is the area in which SBA was nominated. Awards administrators have advised that competition was fierce and making the finalist list of 3 should be considered an accomplishment in itself.

We are again proud to have been chosen and owe it all to our clients, staff, and trade supporters. The winner's announcement will be made in Sydney on July 30th 2009.

