



SBA Declares Carbon Neutrality

In March 2008 SBA was granted “No Co2” accreditation under the supervision of the Carbon Reduction Institute.

Achieving accreditation involved a detailed audit of our operation’s carbon footprint, issuance of an emissions reduction plan, and purchase of offsets via a registered provider to negate residual emissions. The program will be audited as part of the ongoing certification, which allows us to use the “No CO2” logo on correspondence.

SBA is to our knowledge the first Insurance Broking operation to achieve such certification, and in what is historically a paper hungry and eco unfriendly industry we consider it to be a real accomplishment. The initiative also sits well with our Community and Social Responsibility charter.

Further information is available on www.noco2.com.au

